



CTBA working for you

To further assist the membership of the California Thoroughbred Breeders Association (CTBA) and subscribers of its official publication, *California Thoroughbred*, this monthly editorial page provides readers with updates about the association's current policies, latest news, and upcoming events in the Golden State.

Ag Day Canceled

Because of concerns regarding the coronavirus, the California Agricultural Day was canceled. Originally slated to be held March 18, the day is annually conducted in conjunction with National Agricultural Day and celebrates the importance of agriculture.

The California Thoroughbred Breeders Association regularly staffs a booth at Ag Day at the Capitol in Sacramento.

The booth in the past has featured a mare and foal provided by an area breeder, giving state legislators the

opportunity to see the fruits of the California breeding industry up close and personal.

The CTBA will again host a booth when Ag Day resumes in 2021. It is an important way to showcase the industry to lawmakers.

Champion Grade I Winner TAMARANDO



TAMARANDO



WARD 'N JERRY

Half-brother to
San Luis Rey Stakes-G3 Winner
WARD 'N JERRY

Sire Producing Family of
European Champion/Leading Sire
NO NAY NEVER

Bertrando – Tamarack Bay, by Dehere

Fee: \$2,500 Live Foal

First 2-year-olds will race this year.

Property of Mr. and Mrs. Larry D. Williams
Nominated to the Breeders' Cup



Harris Farms

Tel: (800) 311-6211 or (559) 884-2859 • E-Mail: stallions@harrisfarms.com

Northern Sale Slated for Aug. 11

The CTBA Sales Northern California Yearling & Horses of Racing Age Sale is scheduled for Tuesday, Aug. 11. It will be held at the Alameda County Fairgrounds in Pleasanton. Entries will close Monday, June 1.

For further information, contact Loretta Veiga at 626-445-7800 ext. 227 or Christy Chapman at 626-445-7800 ext. 247, or email loretta@ctba.com or christy@ctba.com.

SPOTLIGHTING FOALS OF 2020

With foaling season upon us, now is the time to spotlight your foals in *California Thoroughbred*. The May through August issues will feature Thoroughbreds foaled in California, with advertorials consisting of six to eight photos of foals per page.

The cost to publish a full-page insertion will be discounted to \$500. This represents a savings of more than 50% off the regular full-page advertisement price. Insertions should include a caption with each foal's sire, dam, broodmare sire, sex, date of birth, and breeders, as well as the details, including a logo, of their farm location.

Photos need to be submitted by the following deadlines: April 6 (May issue), May 4 (June issue), June 1 (July issue), and July 6 (August issue).

For additional information please contact the magazine's Advertising Manager, Loretta Veiga, at Loretta@ctba.com or at 626-445-7800, ext. 227. Additionally, photos can be submitted to Ken Gurnick at kgurnick@ctba.com for free inclusion on the CTBA's website.